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Mark: V



US Serial Number: 97331102

Application Filing Date: Mar. 25, 2022

US Registration Number: 7295357

Registration Date: Jan. 30, 2024

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 30, 2024

Publication Date: Apr. 11, 2023 **Notice of Allowance Date:** Jun. 06, 2023

Mark Information

Mark Literal Elements: V

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

Description of Mark: The mark consists of A "V" wherein a line passes through.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.05.21 - Triangles that are completely or partially shaded

26.05.25 - Triangles with one or more curved sides

26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s)

26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal

Related Properties Information

International Registration Number: 1691678

International Application(s) /Registration(s) Based on this Property: A0121229/1691678

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 13, 2016

Use in Commerce: Sep. 13, 2016

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vermeer Manufacturing Company

Owner Address: 1210 Vermeer Road East
Pella, IOWA UNITED STATES 50219

Legal Entity Type: CORPORATION

State or Country IOWA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jordan Meggison-Decker

Docket Number: 3563.0359

Attorney Primary Email Address: jp@brownwinick.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jordan Meggison-Decker
BROWNWINICK LAW FIRM
666 GRAND AVENUE, SUITE 2000
DES MOINES, IOWA UNITED STATES 50309

Phone: 515-242-2400

Fax: 5152422488

Correspondent e-mail: jp@brownwinick.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 30, 2024	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Jan. 30, 2024	REGISTERED-PRINCIPAL REGISTER	
Dec. 29, 2023	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Dec. 28, 2023	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 15, 2023	STATEMENT OF USE PROCESSING COMPLETE	
Dec. 06, 2023	USE AMENDMENT FILED	
Dec. 14, 2023	CASE ASSIGNED TO INTENT TO USE PARALEGAL	
Dec. 06, 2023	TEAS STATEMENT OF USE RECEIVED	

Jun. 06, 2023 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
Apr. 11, 2023 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
Apr. 11, 2023 PUBLISHED FOR OPPOSITION
Mar. 22, 2023 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
Mar. 08, 2023 APPROVED FOR PUB - PRINCIPAL REGISTER
Feb. 07, 2023 TEAS/EMAIL CORRESPONDENCE ENTERED
Feb. 07, 2023 CORRESPONDENCE RECEIVED IN LAW OFFICE
Feb. 07, 2023 TEAS RESPONSE TO OFFICE ACTION RECEIVED
Aug. 11, 2022 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED
Aug. 11, 2022 TEAS CHANGE OF CORRESPONDENCE RECEIVED
Aug. 11, 2022 TEAS CHANGE OF OWNER ADDRESS RECEIVED
Aug. 10, 2022 NOTIFICATION OF NON-FINAL ACTION E-MAILED
Aug. 10, 2022 NON-FINAL ACTION E-MAILED
Aug. 10, 2022 NON-FINAL ACTION WRITTEN
Aug. 02, 2022 PREVIOUS ALLOWANCE COUNT WITHDRAWN
Jul. 05, 2022 WITHDRAWN FROM PUB - OG REVIEW QUERY
Jun. 21, 2022 APPROVED FOR PUB - PRINCIPAL REGISTER
Jun. 14, 2022 ASSIGNED TO EXAMINER
Mar. 31, 2022 NOTICE OF DESIGN SEARCH CODE E-MAILED
Mar. 30, 2022 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Mar. 29, 2022 NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 28, 2023

Proceedings

Summary

Number of 3
Proceedings:

Type of Proceeding: Opposition

Proceeding [91284268](#)
Number:

Filing Date: Apr 03, 2023

Status: Terminated

Status Date: Feb 21, 2024

Interlocutory LAWRENCE (LARRY) T STANLEY
Attorney:

Defendant

Name: Venus Aerospace Corp.

Correspondent COURTNEY THOMPSON
Address: FREDRIKSON & BYRON
200 S. 6TH STREET, SUITE 4000
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: cthompson@fredlaw.com , lp@fredlaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
V		97157795	
V		97157796	

Plaintiff(s)

Name: Vermeer Manufacturing Company

Correspondent JORDAN MEGGISON-DECKER
Address: BROWWINICK LAW FIRM
666 GRAND AVENUE, SUITE 2000

DES MOINES IA UNITED STATES , 50309

Correspondent e-mail: ip@brownwinick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
V		74690326	1982453
V		74690456	1985465
V		78909250	3346180
V		90520986	6590229
V		97331102	

Prosecution History

Entry Number	History Text	Date	Due Date
21	TERMINATED	Feb 21, 2024	
20	BD DECISION: OPP DISMISSED W/ PREJ	Feb 21, 2024	
19	MOT TO AMEND APPLICATION	Feb 15, 2024	
18	EXTENSION OF TIME GRANTED	Feb 08, 2024	
17	D MOT FOR EXT W/ CONSENT	Feb 08, 2024	
16	EXTENSION OF TIME GRANTED	Jan 09, 2024	
15	D MOT FOR EXT W/ CONSENT	Jan 09, 2024	
14	EXTENSION OF TIME GRANTED	Dec 11, 2023	
13	D MOT FOR EXT W/ CONSENT	Dec 11, 2023	
12	EXTENSION OF TIME GRANTED	Nov 10, 2023	
11	D MOT FOR EXT W/ CONSENT	Nov 10, 2023	
10	SUSPENDED	Sep 11, 2023	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 11, 2023	
8	EXTENSION OF TIME GRANTED	Aug 11, 2023	
7	D MOT FOR EXT W/ CONSENT	Aug 11, 2023	
6	ANSWER	Jun 12, 2023	
5	EXTENSION OF TIME GRANTED	May 18, 2023	
4	D MOT FOR EXT W/ CONSENT	May 15, 2023	
3	INSTITUTED	Apr 03, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 03, 2023	May 13, 2023
1	FILED AND FEE	Apr 03, 2023	

Type of Proceeding: Opposition

Proceeding Number: [91283782](#)

Filing Date: Mar 06, 2023

Status: Terminated

Status Date: May 08, 2023

Interlocutory Attorney: ASHLYN LEMBREE

Defendant

Name: Exhaust Center, Inc.

Correspondent JEFFREY J SCHWARTZ

Address: SCHWARTZ LAW FIRM PC
6100 FAIRVIEW ROAD, SUITE 1135
CHARLOTTE NC UNITED STATES , 28210Correspondent e-mail: jjis@schwartz-iplaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VECTOR		97403508	

Plaintiff(s)

Name: Vermeer Manufacturing Company

Correspondent JORDAN MEGGISON-DECKER

Address: BROWWINICK LAW FIRM

666 GRAND AVENUE, SUITE 2000, RUAN CENTER
DES MOINES IA UNITED STATES , 50309

Correspondent e-mail: ip@brownwinick.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
V		74690326	1982453
V		74690456	1985465
V		78909250	3346180
V		90520986	6590229
V		97331102	
VERMEER		74317806	1771115
VERMEER		76018669	2593606
VERMEER		78615822	3228694
VERMEER		90502421	6783436
VERMEER		97331059	

Prosecution History			
Entry Number	History Text	Date	Due Date
8	TERMINATED	May 08, 2023	
7	BD DECISION: OPP DISMISSED W/O PREJ	May 08, 2023	
6	W/DRAW OF OPPOSITION	May 04, 2023	
5	EXTENSION OF TIME GRANTED	Apr 17, 2023	
4	D MOT FOR EXT W/ CONSENT	Apr 17, 2023	
3	INSTITUTED	Mar 06, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 06, 2023	Apr 15, 2023
1	FILED AND FEE	Mar 06, 2023	

Type of Proceeding: Opposition

Proceeding Number: [91283785](#)

Filing Date: Mar 06, 2023

Status: Terminated

Status Date: May 08, 2023

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Exhaust Center, Inc.

Correspondent Address: JEFFREY J SCHWARTZ
SCHWARTZ LAW FIRM PC
6100 FAIRVIEW ROAD, SUITE 1135
CHARLOTTE NC UNITED STATES , 28210

Correspondent e-mail: ijs@schwartz-iplaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VECTOR		97403539	

Plaintiff(s)

Name: Vermeer Manufacturing Company

Correspondent Address: JORDAN MEGGISON-DECKER
BROWWINICK LAW FIRM
666 GRAND AVENUE, SUITE 2000, RUAN CENTER
DES MOINES IA UNITED STATES , 50309

Correspondent e-mail: ip@brownwinick.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
V		74690326	1982453

V	74690456	1985465
V	78909250	3346180
V	90520986	6590229
V	97331102	
VERMEER	74317806	1771115
VERMEER	76018669	2593606
VERMEER	78615822	3228694
VERMEER	90502421	6783436
VERMEER	97331059	

Prosecution History			
Entry Number	History Text	Date	Due Date
8	TERMINATED	May 08, 2023	
7	BD DECISION: OPP DISMISSED W/O PREJ	May 08, 2023	
6	W/DRAW OF OPPOSITION	May 04, 2023	
5	EXTENSION OF TIME GRANTED	Apr 17, 2023	
4	D MOT FOR EXT W/ CONSENT	Apr 17, 2023	
3	INSTITUTED	Mar 06, 2023	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 06, 2023	Apr 15, 2023
1	FILED AND FEE	Mar 06, 2023	

United States of America

United States Patent and Trademark Office



Reg. No. 7,295,357

Registered Jan. 30, 2024

Int. Cl.: 42

Service Mark

Principal Register

Vermeer Manufacturing Company (IOWA CORPORATION)
1210 Vermeer Road East
Pella, IOWA 50219

CLASS 42: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

FIRST USE 9-13-2016; IN COMMERCE 9-13-2016

The mark consists of A "V" wherein a line passes through.

SER. NO. 97-331,102, FILED 03-25-2022

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

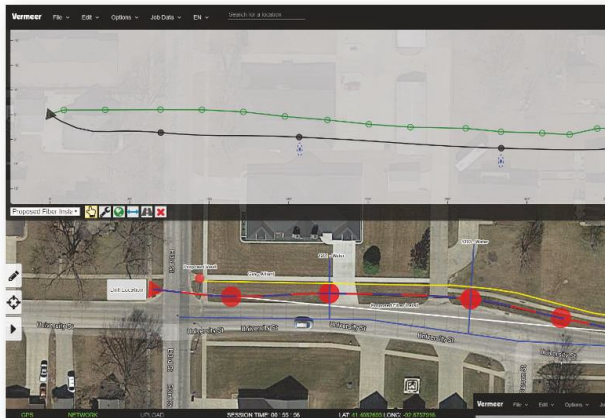
NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

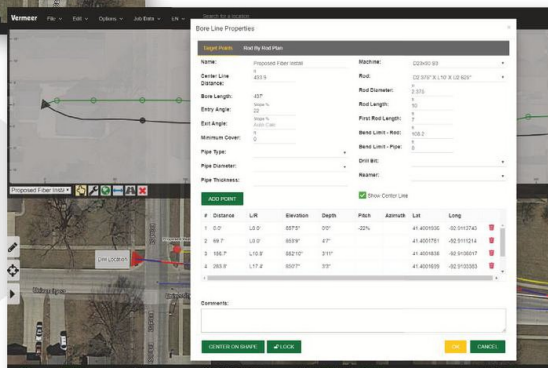
MORE WAYS TO BE PRODUCTIVE.

Vermeer Projects Suite

Vermeer Projects is a subscription-based software tool for organizing jobsite information and making planning and installation more efficient. This software creates one digital record of the entire job that can be shared in real time with a computer, tablet or phone.



Subscribers can select from different levels of features offering varying capabilities in job record management. The first level, Vermeer Projects, makes it simple for operations managers to collect, organize and share important job documentation through the cloud. Vermeer Projects +Mapping gives crew leaders the ability to visually capture the jobsite over a Google Maps image, including intended bore path whiteline, pothole locations, locate positions, marked utilities and bore path as-built. Lastly, Vermeer Projects +Mapping +Boreplan adds bore line mapping and rod-by-rod bore planning.



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EQUIPPED TO
DO MORE.

KEY BENEFITS:**Projects**

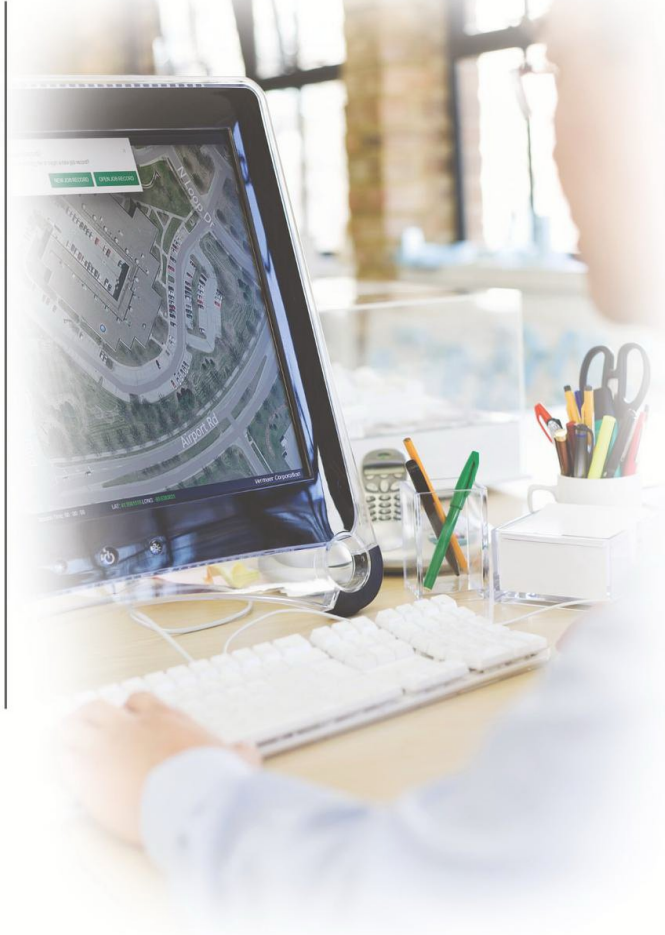
- **Consolidates** views into one map of the entire jobsite and gathers job information such as permits to create a comprehensive digital plan.
- **Updates** job plan changes into one file that can be shared electronically through the cloud in near real time.
- **Creates** one digital record of the entire job, generates reports for invoicing and keeps records accessible without the hassle of paper files.

+Mapping (Must have Projects)

- **Collects**, records and shares proposed bore path and marked, existing utilities information to help reduce the risk of error.
- **"White Lines"** the project site using Google Maps imaging, digitizing the mapping process.
- **Creates** detailed, visual plans with marked utilities and as-built information to share with crews and project owners.

+BorePlan (Must have Projects +Mapping)

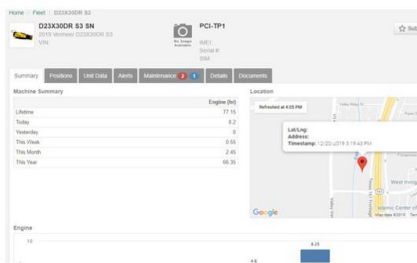
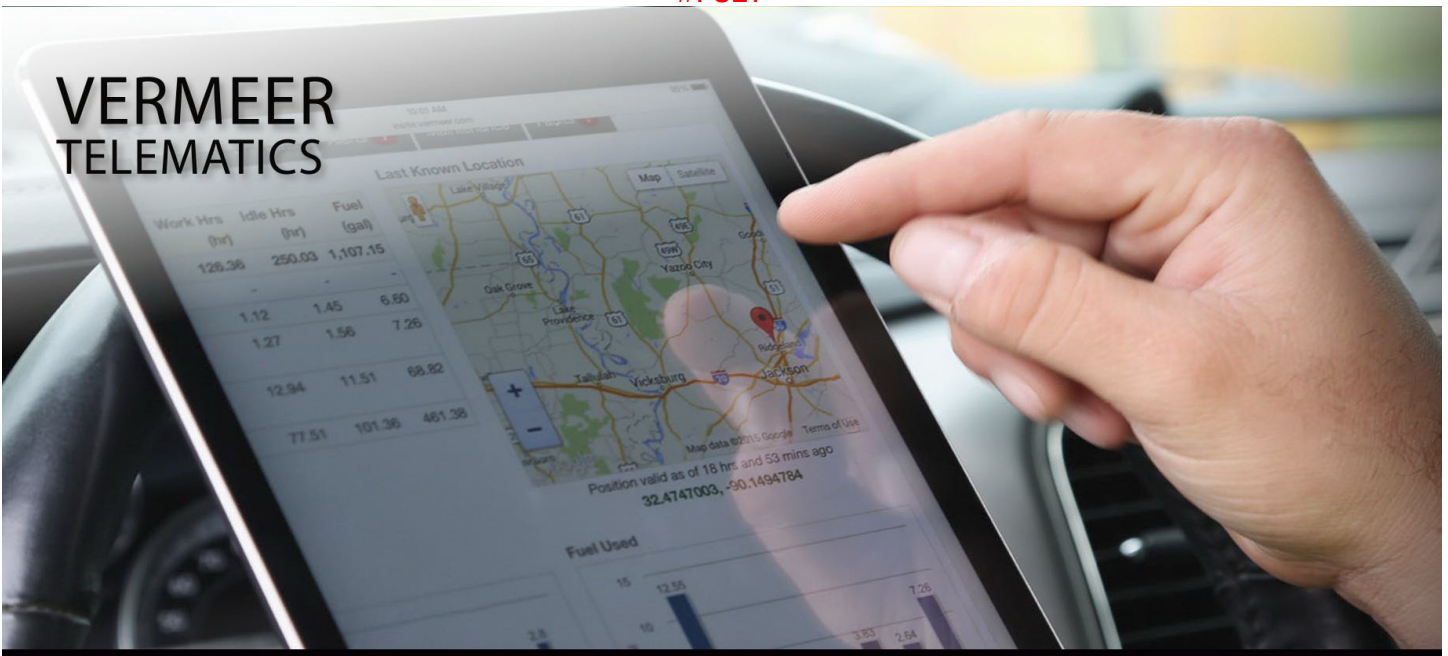
- **Allows** operator to generate the rod plan for use onsite and for secure record documentation.
- **Stores** jobsite data, the highest per user storage available.



Vermeer Corporation reserves the right to make changes in product engineering, design and specifications; add improvements; or discontinue manufacturing or distribution at any time without notice or obligation. Equipment shown is for illustrative purposes only and may display optional accessories, features or components specific to their global region. Please contact your local Vermeer dealer for more information on machine specifications. Vermeer Productivity Tools assist users with planning and management functions. Information provided is reliant upon the accuracy and quality of user-provided data. Vermeer, the Vermeer logo and Equipped to Do More are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2017 Vermeer Corporation. All Rights Reserved.

**Projects**

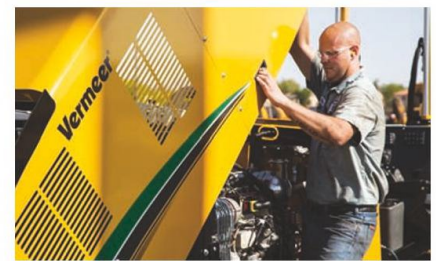
VERMEER TELEMATICS



LOCATION INFORMATION. Provides fleet or operations managers with GPS location to efficiently locate and route equipment and crews to the jobsite.



GEOFENCING. Alerts when a machine is operating outside of its expected GPS location to help keep track of your equipment even when you are miles away.



MAXIMIZE EFFICIENCY. Captures planned maintenance schedules and completed services to help maximize machine efficiency and productivity, as well as helping extend the life of the equipment.



NOTIFICATIONS. Sends notifications when planned maintenance or service needs to be performed, helping you keep your fleet in good, working condition.



HELP MANAGE OPERATING COSTS. Records both machine idle times and estimated fuel consumed to help manage operating costs.



TAKE ACTION. Turn machine-collected data into actionable information to help improve productivity on and off the machine.



VERMEERSTORE.COM

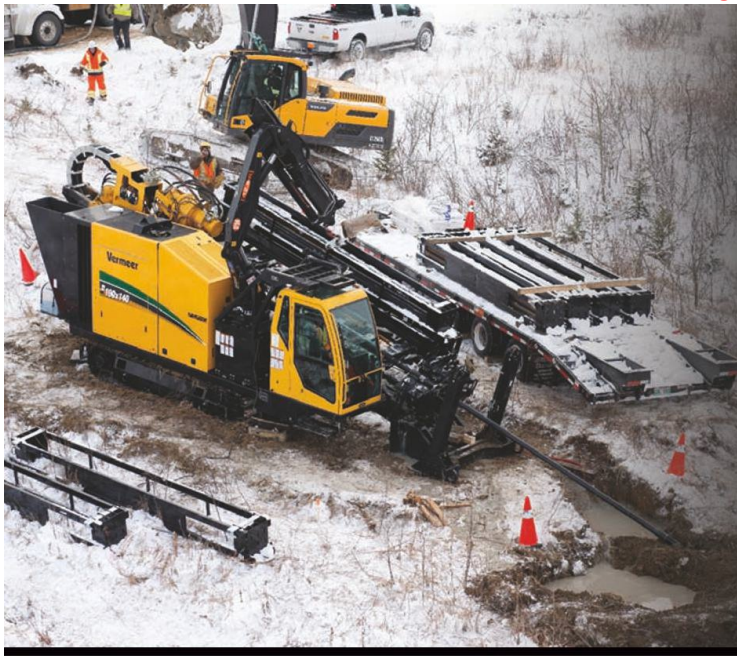


EQUIPPED TO
DO MORE.

Vermeer Corporation reserves the right to make changes in engineering, design and specifications; add improvements; or discontinue manufacturing at any time without notice or obligation. Equipment shown is for illustrative purposes only and may display optional accessories or components specific to their global region. Please contact your local Vermeer dealer for more information on machine availability.

Vermeer, the Vermeer logo, Equipped to Do More and ROVER are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2019 Vermeer Corporation. All Rights

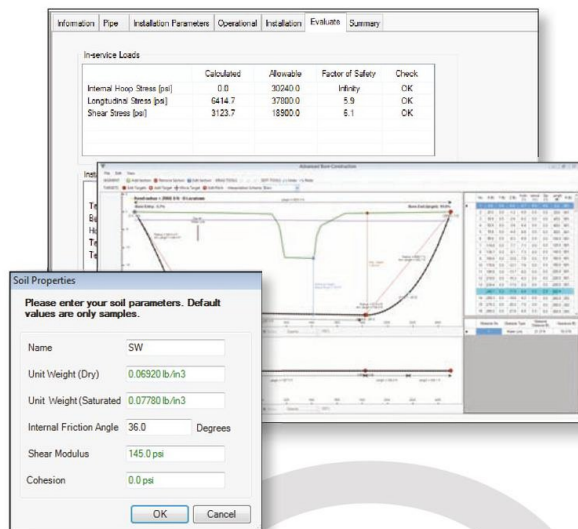
Vermeer**EQUIPPED TO
DO MORE.**



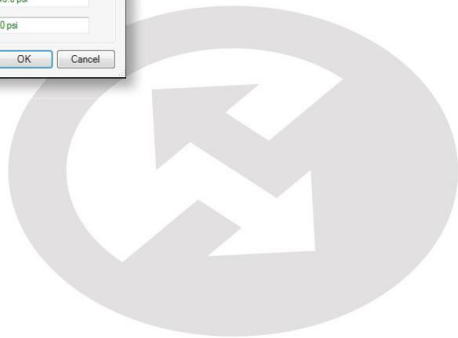
PLANNING BETTER TRENCHLESS

Vermeer BoreAid® Design Tool

Performing a bore operation efficiently takes consistent horizontal directional drill (HDD) planning and design methods. Vermeer BoreAid design tool streamlines your planning and design time by considering key aspects of a drill project such as topography and soil for bore path planning, product pipe selection, load calculation and drilling fluid estimation.



The Vermeer BoreAid design tool provides a full suite of tools to complete HDD designs following the ASTM F1962 standard for plastic (PE or PVC) pipe and PRCI methodology for steel or fiberglass pipe. It permits complex bore geometrics – multiple compound curves/tangent segments, inadvertent return analysis, and offers the capabilities to perform advanced drill planning and design.



VERMEERSTORE.COM



EQUIPPED TO
DO MORE.®

KEY BENEFITS:

- **Helps** plan and design your project in less time.
- **Produces** project design or construction submission documents efficiently.
- **Alerts** the user to potential issues by using the built-in database of typical, or suggested properties (based on current standards and good practice guidelines).
- **Constructs** a detailed design dealing with many aspects of the project, from bore path planning and load calculations, to pipe selection and drilling fluid requirements.
- **Provides** the engineering estimates for required pullback forces to install the product pipe following industry standards.
- **Identifies** the bend radius of the drill rod and product pipe to alert user if rod or pipe is outside of specifications.

Information | Pipe | Installation Parameters | Operational | Installation | Evaluate | Summary

Parameter	@Max Pullback	Abs. Max.	View
Pullback Force [lb]	113615.8	113615.8	View
Pullback Stress [psi]	3709.2	3709.2	View
Pullback Strain	1.279E-4	1.279E-4	View
Bending Stress [psi]	2741.7	8231.8	View
Bending Strain	9.454E-5	2.839E-4	View
Hoop Stress [psi]	8.0	134.2	View
Hoop Strain	2.744E-7	4.627E-6	View

Additional Features

☒ Ballast

☐ Rollers

☐ Additional bend at pipe exit

☐ Reverse pull

☐ Pipe assembled prior to pullback

Fluid Drag Coefficient

Export Results

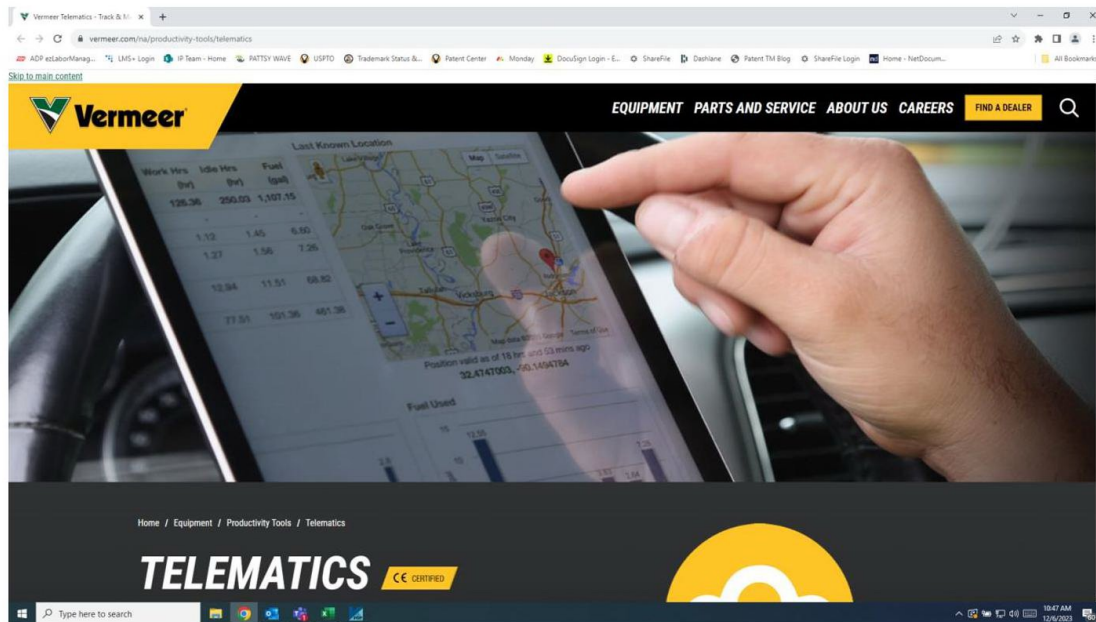
Vermeer Corporation reserves the right to make changes in engineering, design and specifications; add improvements; or discontinue manufacturing at any time without notice or obligation. Equipment shown is for illustrative purposes only and may display optional accessories or components specific to their global region. Please contact your local Vermeer dealer for more information on machine specifications. Vermeer Productivity Tools assist users with planning and management functions. Information provided is reliant upon the accuracy and quality of user-provided data. Vermeer, the Vermeer logo, Equipped to Do More, Navigator and BoreAid are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2017 Vermeer Corporation. All Rights Reserved.



BoreAid.

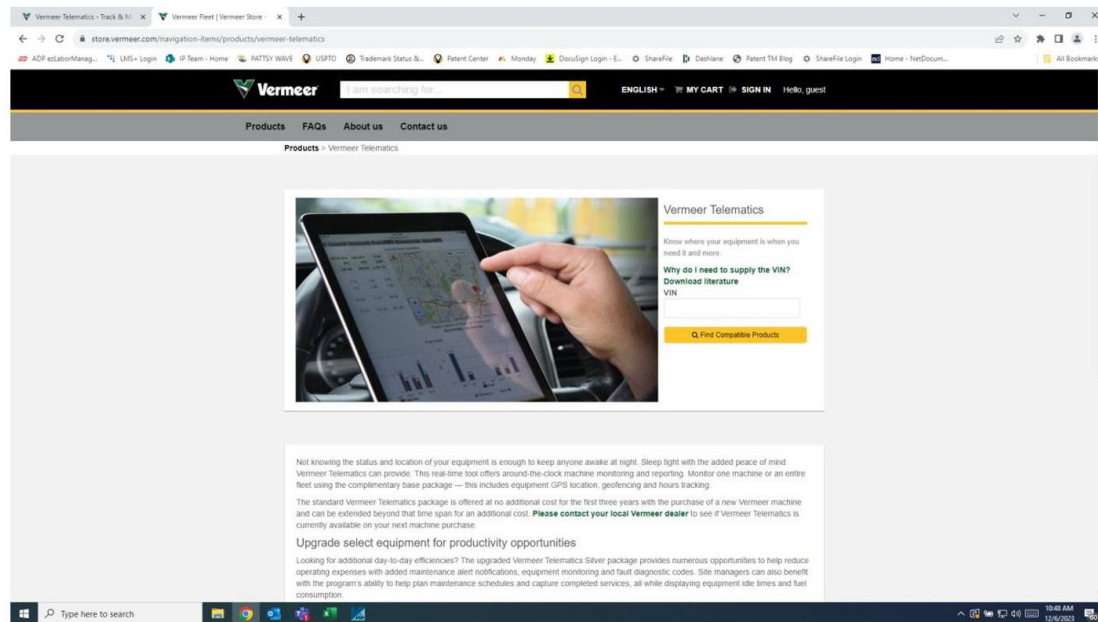
Date Accessed: December 6, 2023

URL: <https://www.vermeer.com/na/productivity-tools/telematics>



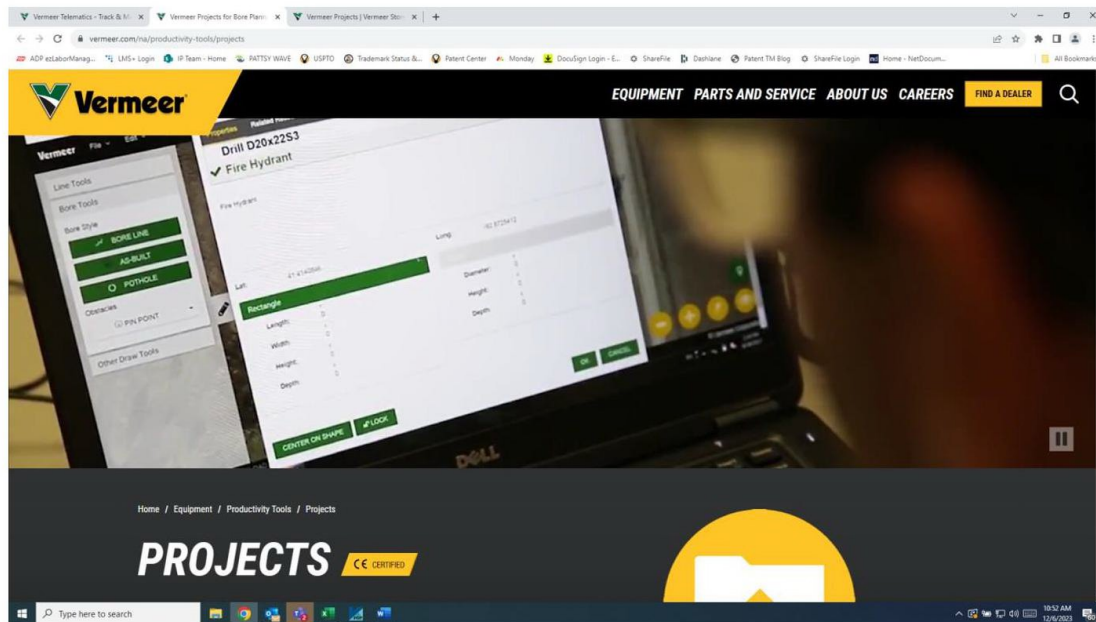
Date Accessed: December 6, 2023

URL: <https://store.vermeer.com/navigation-items/products/vermeer-telematics>



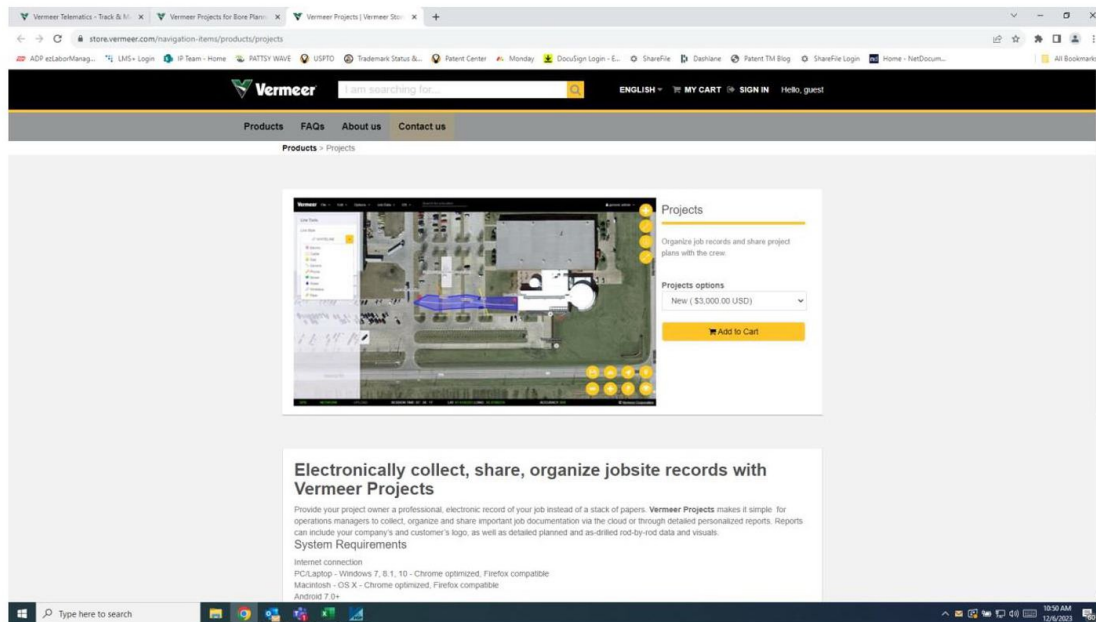
Date Accessed: December 6, 2023

URL: <https://www.vermeer.com/na/productivity-tools/projects>



Date Accessed: December 6, 2023

URL: <https://store.vermeer.com/navigation-items/products/projects>



Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97331102
EXTENSION OF USE	NO
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/97331102/large
LITERAL ELEMENT	V
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
OWNER SECTION	
NAME	Vermeer Manufacturing Company
MAILING ADDRESS	1210 Vermeer Road East
CITY	Pella
STATE	Iowa
ZIP/POSTAL CODE	50219
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
CORRESPONDENCE INFORMATION (current)	
NAME	Jordan Meggison-Decker
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ip@brownwinick.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
CORRESPONDENCE INFORMATION (proposed)	
NAME	Jordan Meggison-Decker
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ip@brownwinick.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	3563.0359
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	042
	Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring

CURRENT IDENTIFICATION	software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles
GOODS OR SERVICES	KEEP ALL LISTED
FIRST USE ANYWHERE DATE	09/13/2016
FIRST USE IN COMMERCE DATE	09/13/2016
SPECIMEN FILE NAME(S)	
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SPECIMEN DESCRIPTION	Screenshots and specification sheets showing use of mark.
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
REQUEST TO DIVIDE	NO
PAYMENT SECTION	

NUMBER OF CLASSES IN USE	1
SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]	100
TOTAL AMOUNT	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Jordan Meggison-Decker/
SIGNATORY'S NAME	Jordan Meggison-Decker
SIGNATORY'S POSITION	Attorney of Record, Iowa Bar Member
DATE SIGNED	12/06/2023
SIGNATORY'S PHONE NUMBER	5152422400
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION	
SUBMIT DATE	Wed Dec 06 17:54:19 ET 2023
TEAS STAMP	USPTO/SOU-XX.XX.XXX.XX-20 231206175420513451-973311 02-8503966dbc4b2efd7e4842 8955d737f4d6f779382d80b72 f3dc49e8255b2461dbb-DA-54 208623-202312061749253108 49

PTO- 1553

Approved for use through 03/31/2024. OMB 0651-0054

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Statement of Use (15 U.S.C. Section 1051(d))

To the Commissioner for Trademarks:

MARK: V (Stylized and/or with Design, see [mark](#))

SERIAL NUMBER: 97331102

OWNER AND/OR ENTITY INFORMATION

The owner proposes to amend the following:

Vermeer Manufacturing Company, having an address of

1210 Vermeer Road East

Pella, Iowa 50219

United States

Email: XXXX

The owner is submitting the following allegation of use information:

For International Class 042:

Current identification: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

The mark is in use in commerce on or in connection with all of the goods/services, or to indicate membership in the collective organization listed in the application or Notice of Allowance or as subsequently modified for this specific class.

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 09/13/2016, and first used in commerce at least as early as 09/13/2016, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) Screenshots and specification sheets showing use of mark..

Original PDF file:

[SPN0-745121266-2023120617 4925310849 . Specimen - S pec Sheets - READY TO FIL E.pdf](#)

Converted PDF file(s) (6 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

[Specimen File5](#)

[Specimen File6](#)

Original PDF file:

[SPN0-745121266-2023120617 4925310849 . Specimen - W ebsite - READY TO FILE.pdf](#)

Converted PDF file(s) (4 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

[Specimen File4](#)

Webpage URL: None Provided

Webpage Date of Access: None Provided

The applicant is not filing a Request to Divide with this Allegation of Use form.

Correspondence Information (current)

Jordan Meggison-Decker

PRIMARY EMAIL FOR CORRESPONDENCE: ip@brownwinick.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Correspondence Information (proposed)

Jordan Meggison-Decker

PRIMARY EMAIL FOR CORRESPONDENCE: ip@brownwinick.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 3563.0359.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$100 will be submitted with the form, representing payment for the allegation of use for 1 class.

Declaration

- ☒ The signatory believes that the applicant is the owner of the mark sought to be registered.
For a trademark or service mark application, the mark is in use in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified.
For a collective trademark, collective service mark, collective membership mark application, the applicant is exercising legitimate control over the use of the mark in commerce by members on or in connection with all the goods/services/collective membership organization in the application or notice of allowance, or as subsequently modified.
For a certification mark application, the applicant is exercising legitimate control over the use of the mark in commerce by authorized users on or in connection with the all goods/services in the application or notice of allowance, or as subsequently modified, and the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.
- ☒ The specimen(s) shows the mark as used on or in connection with the goods/services/collective membership organization in commerce.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Jordan Meggison-Decker/ Date Signed: 12/06/2023

Signatory's Name: Jordan Meggison-Decker

Signatory's Position: Attorney of Record, Iowa Bar Member

Signatory's Phone: 5152422400

Signature method: Signed directly within the form

PAYMENT: 97331102

PAYMENT DATE: 12/06/2023

Serial Number: 97331102

Internet Transmission Date: Wed Dec 06 17:54:19 ET 2023

TEAS Stamp: USPTO/SOU-XX.XX.XXX.XX-20231206175420513

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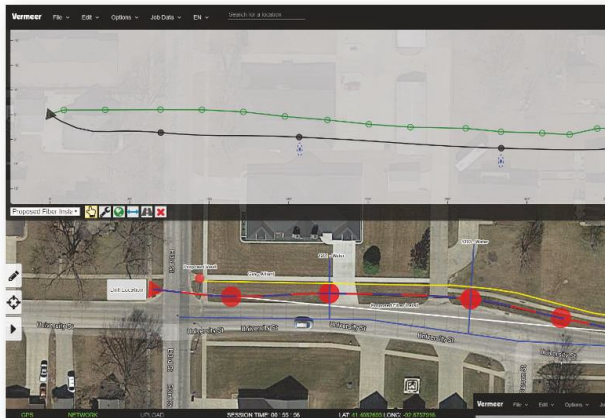
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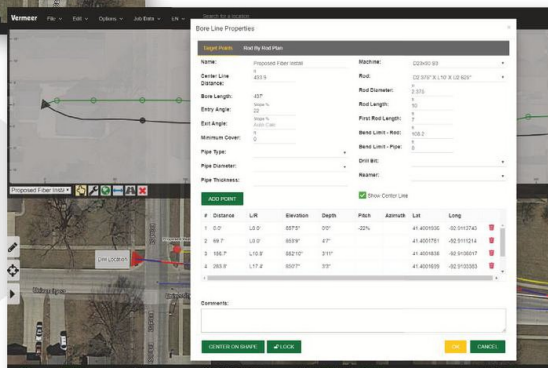
MORE WAYS TO BE PRODUCTIVE.

Vermeer Projects Suite

Vermeer Projects is a subscription-based software tool for organizing jobsite information and making planning and installation more efficient. This software creates one digital record of the entire job that can be shared in real time with a computer, tablet or phone.



Subscribers can select from different levels of features offering varying capabilities in job record management. The first level, Vermeer Projects, makes it simple for operations managers to collect, organize and share important job documentation through the cloud. Vermeer Projects +Mapping gives crew leaders the ability to visually capture the jobsite over a Google Maps image, including intended bore path whiteline, pothole locations, locate positions, marked utilities and bore path as-built. Lastly, Vermeer Projects +Mapping +Boreplan adds bore line mapping and rod-by-rod bore planning.



VERMEERSTORE.COM



EQUIPPED TO
DO MORE.

KEY BENEFITS:**Projects**

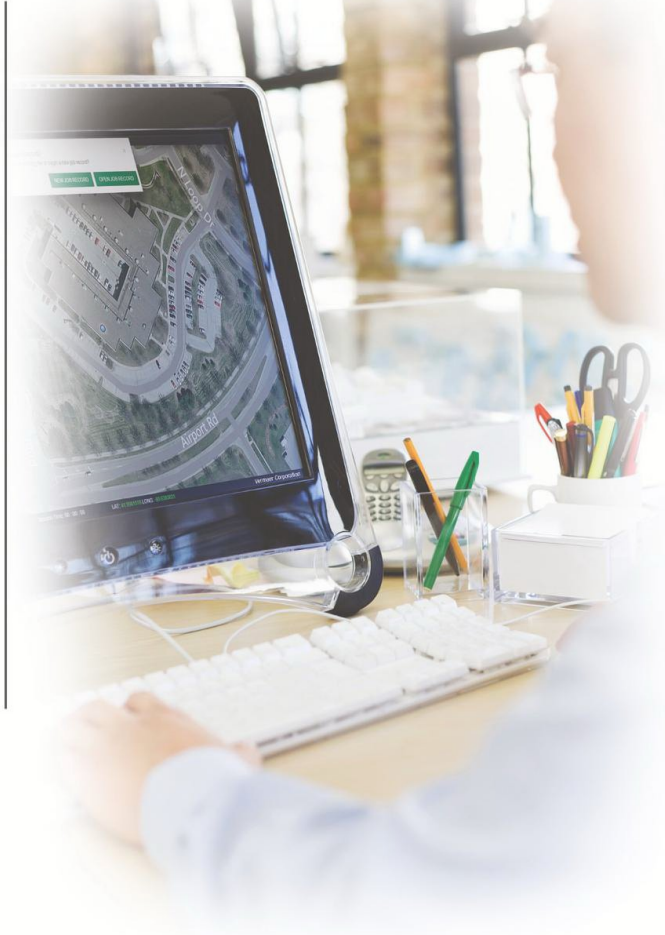
- **Consolidates** views into one map of the entire jobsite and gathers job information such as permits to create a comprehensive digital plan.
- **Updates** job plan changes into one file that can be shared electronically through the cloud in near real time.
- **Creates** one digital record of the entire job, generates reports for invoicing and keeps records accessible without the hassle of paper files.

+Mapping (Must have Projects)

- **Collects**, records and shares proposed bore path and marked, existing utilities information to help reduce the risk of error.
- **"White Lines"** the project site using Google Maps imaging, digitizing the mapping process.
- **Creates** detailed, visual plans with marked utilities and as-built information to share with crews and project owners.

+BorePlan (Must have Projects +Mapping)

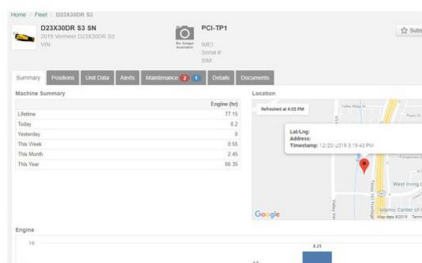
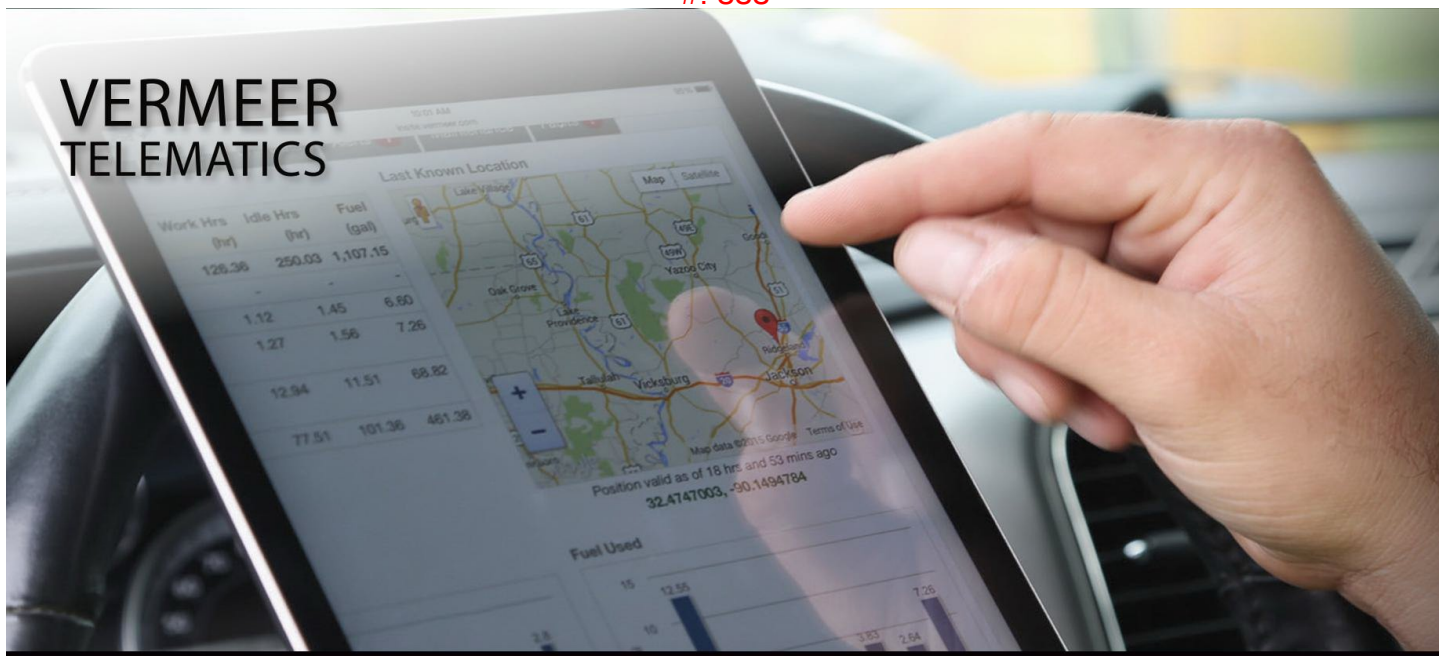
- **Allows** operator to generate the rod plan for use onsite and for secure record documentation.
- **Stores** jobsite data, the highest per user storage available.



Vermeer Corporation reserves the right to make changes in product engineering, design and specifications; add improvements; or discontinue manufacturing or distribution at any time without notice or obligation. Equipment shown is for illustrative purposes only and may display optional accessories, features or components specific to their global region. Please contact your local Vermeer dealer for more information on machine specifications. Vermeer Productivity Tools assist users with planning and management functions. Information provided is reliant upon the accuracy and quality of user-provided data. Vermeer, the Vermeer logo and Equipped to Do More are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2017 Vermeer Corporation. All Rights Reserved.

**Projects**

VERMEER TELEMATICS



LOCATION INFORMATION. Provides fleet or operations managers with GPS location to efficiently locate and route equipment and crews to the jobsite.



GEOFENCING. Alerts when a machine is operating outside of its expected GPS location to help keep track of your equipment even when you are miles away.



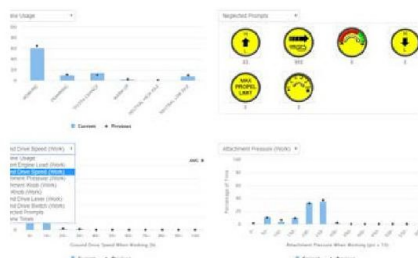
MAXIMIZE EFFICIENCY. Captures planned maintenance schedules and completed services to help maximize machine efficiency and productivity, as well as helping extend the life of the equipment.



NOTIFICATIONS. Sends notifications when planned maintenance or service needs to be performed, helping you keep your fleet in good, working condition.



HELP MANAGE OPERATING COSTS. Records both machine idle times and estimated fuel consumed to help manage operating costs.

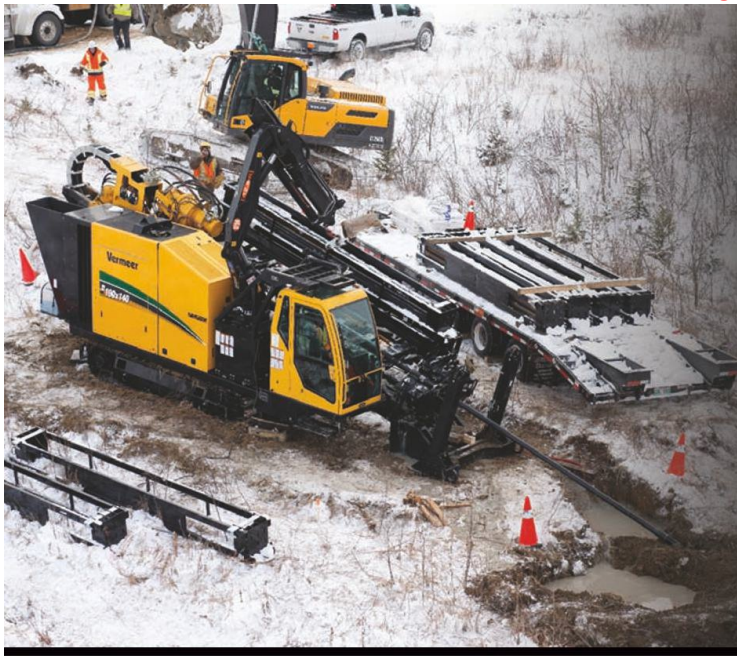


TAKE ACTION. Turn machine-collected data into actionable information to help improve productivity on and off the machine.

Vermeer Corporation reserves the right to make changes in engineering, design and specifications; add improvements; or discontinue manufacturing at any time without notice or obligation. Equipment shown is for illustrative purposes only and may display optional accessories or components specific to their global region. Please contact your local Vermeer dealer for more information on machine availability.

Vermeer, the Vermeer logo, Equipped to Do More and ROVER are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2019 Vermeer Corporation. All Rights

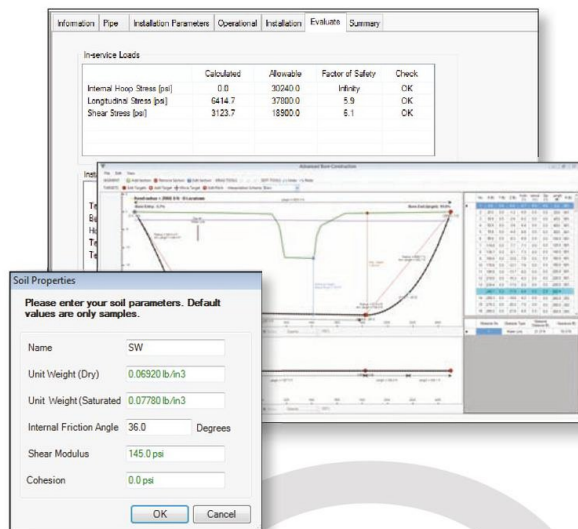
Vermeer**EQUIPPED TO
DO MORE.**



PLANNING BETTER TRENCHLESS

Vermeer BoreAid® Design Tool

Performing a bore operation efficiently takes consistent horizontal directional drill (HDD) planning and design methods. Vermeer BoreAid design tool streamlines your planning and design time by considering key aspects of a drill project such as topography and soil for bore path planning, product pipe selection, load calculation and drilling fluid estimation.



The Vermeer BoreAid design tool provides a full suite of tools to complete HDD designs following the ASTM F1962 standard for plastic (PE or PVC) pipe and PRCI methodology for steel or fiberglass pipe. It permits complex bore geometrics – multiple compound curves/tangent segments, inadvertent return analysis, and offers the capabilities to perform advanced drill planning and design.



VERMEERSTORE.COM



EQUIPPED TO
DO MORE.®

KEY BENEFITS:

- **Helps** plan and design your project in less time.
- **Produces** project design or construction submission documents efficiently.
- **Alerts** the user to potential issues by using the built-in database of typical, or suggested properties (based on current standards and good practice guidelines).
- **Constructs** a detailed design dealing with many aspects of the project, from bore path planning and load calculations, to pipe selection and drilling fluid requirements.
- **Provides** the engineering estimates for required pullback forces to install the product pipe following industry standards.
- **Identifies** the bend radius of the drill rod and product pipe to alert user if rod or pipe is outside of specifications.

Information

Pipe

Installation Parameters

Operational

Installation

Evaluate

Summary

Parameter	@Max Pullback	Abs. Max.	View
Pullback Force [lb]	113615.8	113615.8	View
Pullback Stress [psi]	3709.2	3709.2	View
Pullback Strain	1.279E-4	1.279E-4	View
Bending Stress [psi]	2741.7	8231.8	View
Bending Strain	9.454E-5	2.839E-4	View
Hoop Stress [psi]	8.0	134.2	View
Hoop Strain	2.744E-7	4.627E-6	View

Additional Features

☒ Ballast
 ☐ Rollers
 ☐ Additional bend at pipe exit
 ☐ Reverse pull
 ☐ Pipe assembled prior to pullback

Fluid Drag Coefficient

Export Results

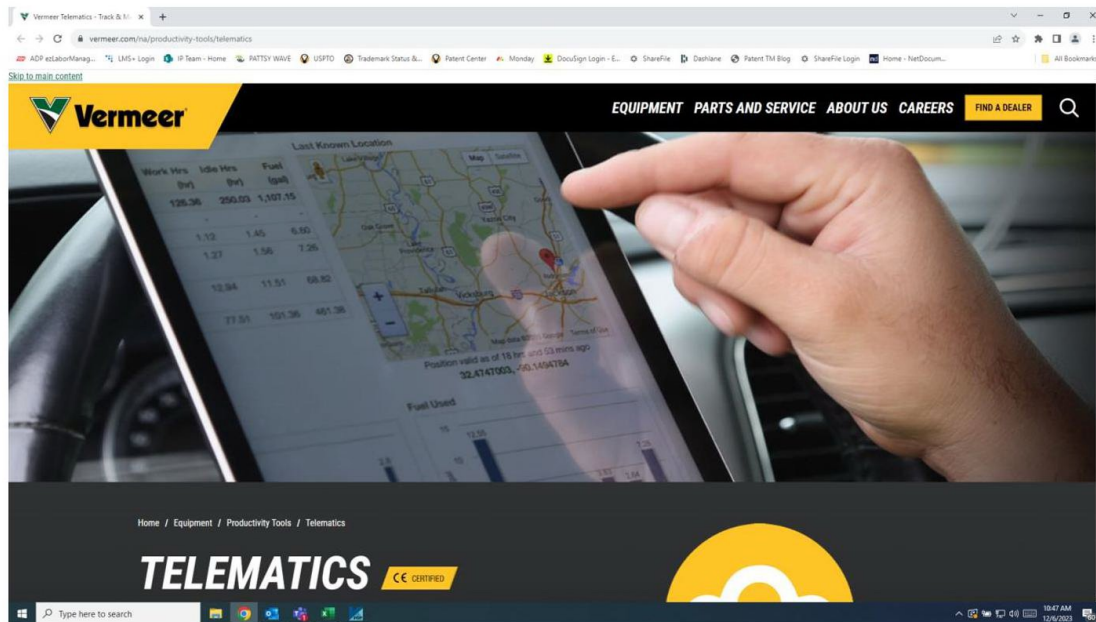
Vermeer Corporation reserves the right to make changes in engineering, design and specifications; add improvements; or discontinue manufacturing at any time without notice or obligation. Equipment shown is for illustrative purposes only and may display optional accessories or components specific to their global region. Please contact your local Vermeer dealer for more information on machine specifications. Vermeer Productivity Tools assist users with planning and management functions. Information provided is reliant upon the accuracy and quality of user-provided data. Vermeer, the Vermeer logo, Equipped to Do More, Navigator and BoreAid are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries. © 2017 Vermeer Corporation. All Rights Reserved.



BoreAid.

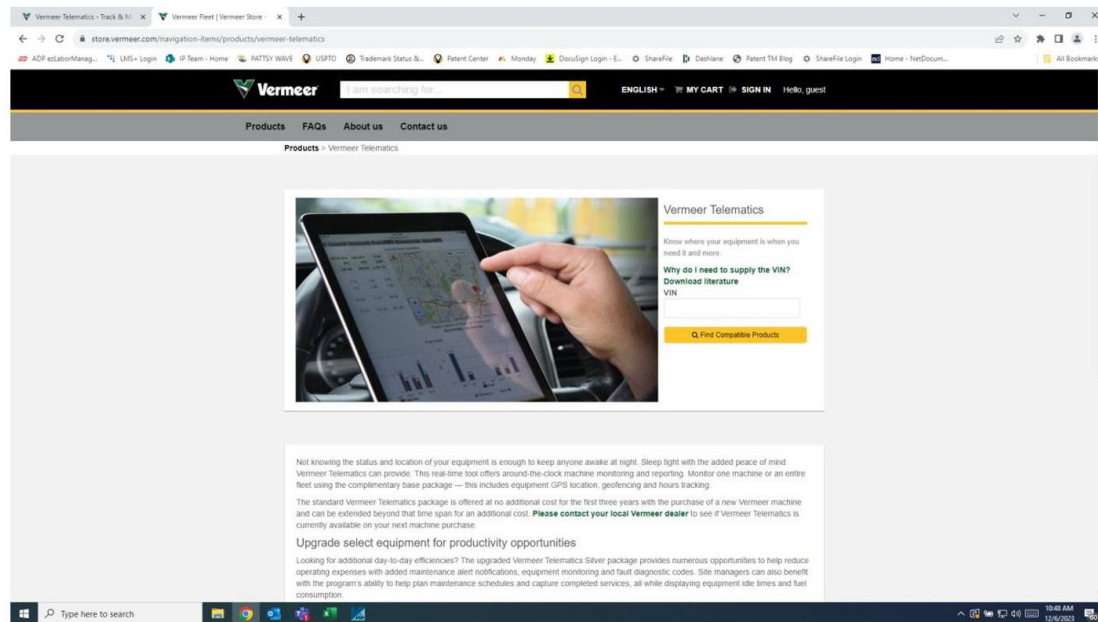
Date Accessed: December 6, 2023

URL: <https://www.vermeer.com/na/productivity-tools/telematics>



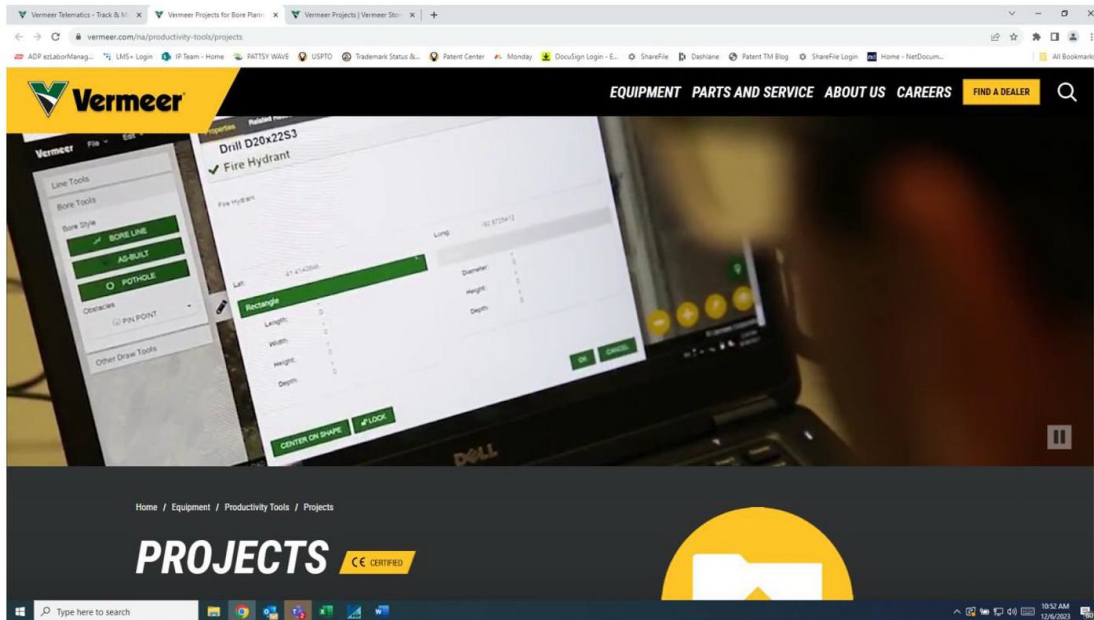
Date Accessed: December 6, 2023

URL: <https://store.vermeer.com/navigation-items/products/vermeer-telematics>



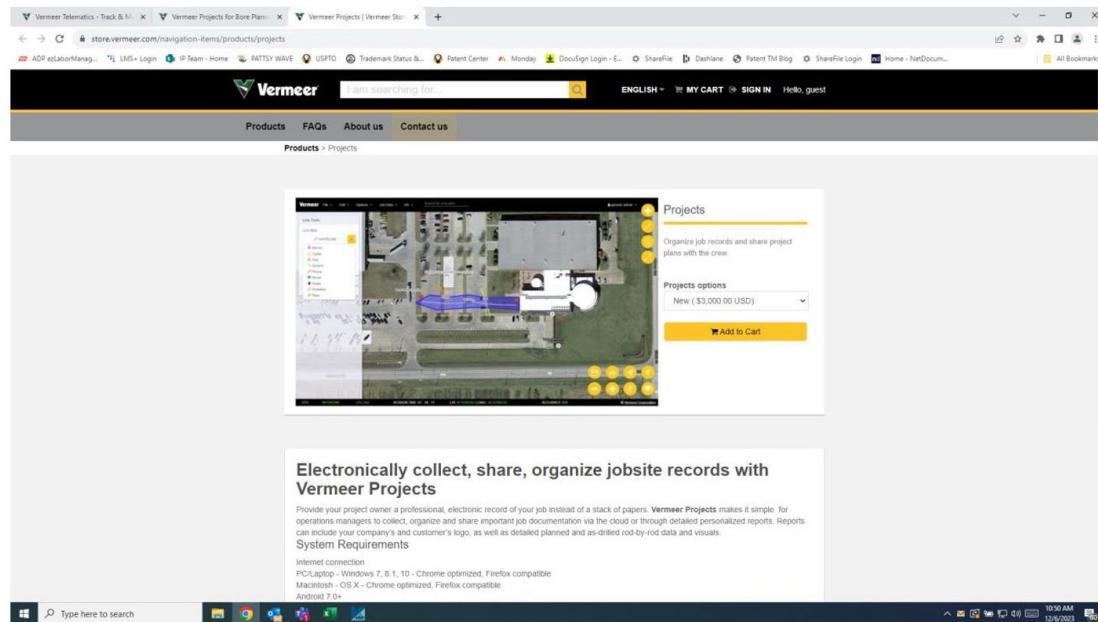
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URL: <https://www.vermeer.com/na/productivity-tools/projects>



Date Accessed: December 6, 2023

URL: <https://store.vermeer.com/navigation-items/products/projects>



RAM SALE NUMBER: 97331102
RAM ACCOUNTING DATE: 20231206

INTERNET TRANSMISSION DATE:
2023/12/06

SERIAL NUMBER:
97/331102

Description	Fee Code	Transaction Date	Total Fees Paid
SOU	7003	2023/12/06	100

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97331102
LAW OFFICE ASSIGNED	LAW OFFICE 107
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/97331102/large
LITERAL ELEMENT	V
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
ARGUMENT(S)	
<p><u>AMENDMENT TO THE IDENTIFICATION OF SERVICES</u></p> <p>The Office Action states that the identification of services is indefinite and overbroad as written. Applicant thanks the Examining Attorney for their suggestions and has worked to amend the identification of services as the Examining Attorney has suggested. As such, in order to further prosecution, please amend the identification of services as shown below. Additions are shown using bold and underlining while deletions are shown using strikethrough.</p> <p>Class 042: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; <u>Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software</u> Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles</p> <p style="text-align: center;"><u>CONCLUSION</u></p> <p>It is believed that Applicant has responded to all of the Examining Attorney's objections and that the application is now in condition to go forward to publication.</p> <p>Respectfully submitted, <u>/Jordan E. Meggison-Decker/</u></p> <div style="text-align: right;"> <p>Jordan E. Meggison-Decker, Reg. No. 74,127 State of Iowa Bar Member, Bar Membership No. 29872</p> </div> <p>BROWN WINICK LAW FIRM 666 Grand Avenue Suite 2000, Ruan Center Des Moines, Iowa 50309 Phone No.: 515-242-2400 Fax No.: 515-242-2488 Email: IP@brownwinick.com Customer No. 47608</p> <p>Attorney of Record</p>	
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	042

DESCRIPTION	
Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	042
TRACKED TEXT DESCRIPTION	
Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; <u>Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles</u>	
FINAL DESCRIPTION	
Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles	
WEBPAGE URL	None Provided
WEBPAGE DATE OF ACCESS	None Provided
FILING BASIS	Section 1(b)
CORRESPONDENCE INFORMATION (current)	
NAME	David M. Breiner
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ip@brownwinick.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	3563.0359
CORRESPONDENCE INFORMATION (proposed)	
NAME	Jordan Meggison-Decker
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ip@brownwinick.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
DOCKET/REFERENCE NUMBER	3563.0359
SIGNATURE SECTION	
RESPONSE SIGNATURE	/JORDAN MEGGISON-DECKER/

SIGNATORY'S NAME	Jordan Meggison-Decker
SIGNATORY'S POSITION	Attorney of Record, Iowa Bar Member
SIGNATORY'S PHONE NUMBER	5152422400
DATE SIGNED	02/07/2023
ROLE OF AUTHORIZED SIGNATORY	Authorized U.S.-Licensed Attorney
SIGNATURE METHOD	Signed directly within the form
FILING INFORMATION SECTION	
SUBMIT DATE	Tue Feb 07 10:02:15 ET 2023
TEAS STAMP	USPTO/ROA-XX.XX.XXX.XX-20 230207100215278204-973311 02-850e836ceae3d9235114d9 4fdbeade8958645db7d5b3d69 c572f9f79809ae4dadb-N/A-N /A-20230207095613361206

PTO- 1957
Approved for use through 11/30/2023. OMB 0651-0050
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **97331102 V** (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/97331102/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

AMENDMENT TO THE IDENTIFICATION OF SERVICES

The Office Action states that the identification of services is indefinite and overbroad as written. Applicant thanks the Examining Attorney for their suggestions and has worked to amend the identification of services as the Examining Attorney has suggested. As such, in order to further prosecution, please amend the identification of services as shown below. Additions are shown using bold and underlining while deletions are shown using strikethrough.

Class 042: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; **Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software** ~~Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles;~~ **Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles**

CONCLUSION

It is believed that Applicant has responded to all of the Examining Attorney's objections and that the application is now in condition to go forward to publication.

Respectfully submitted,

/Jordan E. Meggison-Decker/

Jordan E. Meggison-Decker, Reg. No. 74,127

State of Iowa Bar Member, Bar Membership No. 29872

BROWN WINICK LAW FIRM
666 Grand Avenue
Suite 2000, Ruan Center
Des Moines, Iowa 50309
Phone No.: 515-242-2400
Fax No.: 515-242-2488
Email: IP@brownwinick.com
Customer No. 47608

Attorney of Record

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following:

Current:

Class 042 for Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* The applicant believes the applicant is entitled to use the mark in commerce on or in connection with the goods or services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date. ***For a collective trademark, collective service mark, collective membership mark, or certification mark application:*** The applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce as of the application filing date. ***For a certification mark application:*** The applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Proposed:

Tracked Text Description: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; ~~Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles;~~ Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

Class 042 for Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing a website featuring technology that enables users to access and monitor geographic location, productivity, and maintenance of agricultural equipment and vehicles; developing computer software for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; Application service provider (ASP), namely, hosting computer software applications of others for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

Filing Basis: Section 1(b), Intent to Use: *For a trademark or service mark application:* The applicant believes the applicant is entitled to use the mark in commerce on or in connection with the goods or services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date. ***For a collective trademark, collective service mark, collective membership mark, or certification mark application:*** The applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control

over the use of the mark in commerce as of the application filing date. **For a certification mark application:** The applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant.

Webpage URL: None Provided

Webpage Date of Access: None Provided

Correspondence Information (current)

David M. Breiner

PRIMARY EMAIL FOR CORRESPONDENCE: ip@brownwinick.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 3563.0359.

Correspondence Information (proposed)

Jordan Meggison-Decker

PRIMARY EMAIL FOR CORRESPONDENCE: ip@brownwinick.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

The docket/reference number is 3563.0359.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

SIGNATURE(S)

Response Signature

Signature: /JORDAN MEGGISON-DECKER/ Date: 02/07/2023

Signatory's Name: Jordan Meggison-Decker

Signatory's Position: Attorney of Record, Iowa Bar Member

Signatory's Phone Number: 5152422400 Signature method: Signed directly within the form

The signatory has confirmed that he/she is a U.S.-licensed attorney who is an active member in good standing of the bar of the highest court of a U.S. state (including the District of Columbia and any U.S. Commonwealth or territory); and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S.-licensed attorney not currently associated with his/her company/firm previously represented the owner/holder in this matter: the owner/holder has revoked their power of attorney by a signed revocation or substitute power of attorney with the USPTO; the USPTO has granted that attorney's withdrawal request; the owner/holder has filed a power of attorney appointing him/her in this matter; or the owner's/holder's appointed U.S.-licensed attorney has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: David M. Breiner
BROWWINICK LAW FIRM

666 GRAND AVENUE, SUITE 2000
DES MOINES, Iowa 50309

Mailing Address: Jordan Meggison-Decker
BROWWINICK LAW FIRM
666 GRAND AVENUE, SUITE 2000
DES MOINES, Iowa 50309

Serial Number: 97331102

Internet Transmission Date: Tue Feb 07 10:02:15 ET 2023

TEAS Stamp: USPTO/ROA-XX.XX.XXX.XX-20230207100215278

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N/A-N/A-20230207095613361206

To: Jordan Meggison-Decker(ip@brownwinick.com)
Subject: U.S. Trademark Application Serial No. 97331102 - V - 3563.0359
Sent: August 10, 2022 06:54:36 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

**United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application**

U.S. Application Serial No. 97331102

Mark: V

Correspondence Address:
JORDAN MEGGISON-DECKER
BROWWINICK LAW FIRM
666 GRAND AVE., SUITE 2000
DES MOINES IA 50309 UNITED STATES

Applicant: Vermeer Manufacturing Company

Reference/Docket No. 3563.0359

Correspondence Email Address: ip@brownwinick.com

NONFINAL OFFICE ACTION

The USPTO must receive applicant's response to this letter within six months of the issue date below or the application will be abandoned. Respond using the Trademark Electronic Application System (TEAS). A link to the appropriate TEAS response form appears at the end of this Office action.

Issue date: August 10, 2022

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

Summary of Issues

- Identification of Services Requires Amendment

Search of Office Records

The trademark examining attorney searched the USPTO database of registered and pending marks and found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

Identification of Services Requires Amendment

Applicant submitted the following identification of services with the application:

International Class 42

Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; **Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles**

The above **bolded** wording in the identification of services requires amendment because it does not identify the services with enough specificity to make clear the scope of the services offered by applicant. Further, the wording could identify services in more than one international class and is thus overbroad. *See* 37 C.F.R. §2.32(a)(6); TMEP §§1402.01, 1402.03.

Therefore, the identification of services as submitted with the application requires the following amendments.

International Class 42

The bolded wording in the identification of services is indefinite and overbroad as written because the nature of the services is unclear and the wording could be used to describe services in multiple international classes. Specifically, "providing application services, namely,...providing... software applications, websites, and databases" is indefinite and overbroad. Providing software applications is indefinite/overbroad because it encompasses retail store services featuring non-downloadable and recorded software goods in International Class 35 and providing online, non-downloadable software in International Class 42. For definiteness and proper classification in Class 42, identifications for non-downloadable software and provision of non-downloadable software must specify the manner of presentation of the non-downloadable software, for example, that it is provided "online," is "web-based," or that it is provided on a temporary basis. TMEP §1402.

Further, providing websites and providing databases is indefinite as written. For example, providing

databases is a service that is classified in the service class of the subject matter of the database; e.g., providing a database in the field of financial information is classified in Class 36. The subject matter should be set forth to allow proper classification of the services.

Applicant may adopt the following identification of services, if accurate:

International Class 42

Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; **Providing a website featuring technology that enables users to {specify the task capable of being performed, e.g., upload and share videos}; developing computer software** for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles; **application service provider (ASP), namely, hosting computer software applications of others** for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

Applicant may amend the identification to clarify or limit the goods or services, but not to broaden or expand the goods or services beyond those in the original application or as acceptably amended. *See* 37 C.F.R. §2.71(a); TMEP §1402.06. Generally, any deleted goods or services may not later be reinserted. *See* TMEP §1402.07(e).

For assistance with identifying and classifying goods and services in trademark applications, please see the USPTO's online searchable [U.S. Acceptable Identification of Goods and Services Manual](#). *See* TMEP §1402.04.

The application identifies goods and/or services in more than one international class; therefore, applicant must satisfy all the requirements below for each international class based on Trademark Act Section 1(b):

- (1) **List the goods and/or services by their international class number** in consecutive numerical order, starting with the lowest numbered class.
- (2) **Submit a filing fee for each international class** not covered by the fee(s) already paid (view the [USPTO's current fee schedule](#)). The application identifies goods and/or services that are classified in at least 2 classes; however, applicant submitted a fee(s) sufficient for only 1 class(es). Applicant must either submit the filing fees for the classes not covered by the submitted fees or restrict the application to the number of classes covered by the fees already paid.

See 37 C.F.R. §2.86(a); TMEP §§1403.01, 1403.02(c).

For an overview of the requirements for a Section 1(b) multiple-class application and how to satisfy the requirements online using the Trademark Electronic Application System (TEAS) form, see the

[Multiple-class Application webpage.](#)

Comments

Please call or email the assigned trademark examining attorney with questions about this Office action. Although an examining attorney cannot provide legal advice, the examining attorney can provide additional explanation about the refusal(s) and/or requirement(s) in this Office action. *See* TMEP §§705.02, 709.06.

The USPTO does not accept emails as responses to Office actions; however, emails can be used for informal communications and are included in the application record. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05.

How to respond. [Click to file a response to this nonfinal Office action.](#)

/Max Faucette/
Max Faucette

Trademark Examining Attorney
Law Office 107
(571) 270-5655
max.faucette@uspto.gov

RESPONSE GUIDANCE

- **Missing the response deadline to this letter will cause the application to [abandon](#).** The response must be received by the USPTO before midnight **Eastern Time** of the last day of the response period. TEAS maintenance or [unforeseen circumstances](#) could affect an applicant's ability to timely respond.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on August 10, 2022 for
U.S. Trademark Application Serial No. 97331102

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action in order to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response period. Otherwise, your application will be **[abandoned](#)**. See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO **[website](#)**, the application process, the status of your application, and whether there are outstanding deadlines to the **[Trademark Assistance Center \(TAC\)](#)**.

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **[Check the status](#) of your application periodically** in the **[Trademark Status & Document Retrieval \(TSDR\)](#)** database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. And all official USPTO correspondence will only be emailed from the domain “@uspto.gov.” Verify the correspondence originated from us by using your Serial Number in our database, **[TSDR](#)**, to confirm that it appears under the “Documents” tab, or contact the **[Trademark Assistance Center](#)**.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.

PTO- 1478

Approved for use through 10/31/2024. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

Serial Number: 97331102

Filing Date: 03/25/2022

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	97331102
MARK INFORMATION	
*MARK	\\TICRS\EXPORT18\IMAGEOUT18\973\311\97331102\xml1 \ APP0002.JPG
SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	V
COLOR MARK	NO
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of A "V" wherein a line passes through.
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	350 x 365
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Vermeer Manufacturing Company
*MAILING ADDRESS	1210 Vermeer Road East
*CITY	Pella
*STATE (Required for U.S. applicants)	Iowa
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	50219
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY OF INCORPORATION	Iowa
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	042
	Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring

*IDENTIFICATION	software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Jordan Meggison-Decker
ATTORNEY DOCKET NUMBER	3563.0359
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	BrownWinick Law Firm
STREET	666 Grand Ave., Suite 2000
CITY	Des Moines
STATE	Iowa
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	50309
PHONE	515-242-2400
FAX	5152422488
EMAIL ADDRESS	ip@brownwinick.com
CORRESPONDENCE INFORMATION	
NAME	Jordan Meggison-Decker
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	ip@brownwinick.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Standard
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	350
*TOTAL FEES DUE	350
*TOTAL FEES PAID	350
SIGNATURE INFORMATION	
SIGNATURE	/Jordan Meggison-Decker/
SIGNATORY'S NAME	Jordan Meggison-Decker
SIGNATORY'S POSITION	Attorney of Record, Iowa Bar Member
SIGNATORY'S PHONE NUMBER	515-242-2400

DATE SIGNED	03/25/2022
SIGNATURE METHOD	Signed directly within the form

PTO- 1478

Approved for use through 10/31/2024. OMB 0651-0009

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Trademark/Service Mark Application, Principal Register

Serial Number: 97331102

Filing Date: 03/25/2022

To the Commissioner for Trademarks:

MARK: V (stylized and/or with design, see [mark](#))

The literal element of the mark consists of V. The applicant is not claiming color as a feature of the mark. The mark consists of A "V" wherein a line passes through.

The applicant, Vermeer Manufacturing Company, a corporation of Iowa, having an address of

1210 Vermeer Road East

Pella, Iowa 50219

United States

XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 042: Software as a service (SAAS) services featuring software to collect and manage agricultural data; Software as a service (SAAS) services featuring software to collect and manage hay bale data; Software as a service (SAAS) services featuring software for farming and agriculture business management; Software as a service (SAAS) services featuring software for providing alerts, notifications, records, reports, and other documentation regarding field operation and farm business; Software as a service (SAAS) services featuring software for providing customers and dealers access to machine information; Providing application services, namely, developing, providing, hosting and managing software applications, websites, and databases for accessing and monitoring geographic location, productivity, and maintenance of agricultural equipment and vehicles

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services.

The owner's/holder's proposed attorney information: Jordan Meggison-Decker. Jordan Meggison-Decker of BrownWinick Law Firm, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

666 Grand Ave., Suite 2000

Des Moines, Iowa 50309

United States

515-242-2400(phone)

5152422488(fax)

ip@brownwinick.com

The docket/reference number is 3563.0359.

Jordan Meggison-Decker submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Jordan Meggison-Decker

PRIMARY EMAIL FOR CORRESPONDENCE: ip@brownwinick.com SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$350 has been submitted with the application, representing payment for 1 class(es).

Declaration

☒ **Basis:**

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Jordan Meggison-Decker/ Date: 03/25/2022
Signatory's Name: Jordan Meggison-Decker
Signatory's Position: Attorney of Record, Iowa Bar Member
Signatory's Phone Number: 515-242-2400
Signature method: Signed directly within the form
Payment Sale Number: 97331102
Payment Accounting Date: 03/25/2022

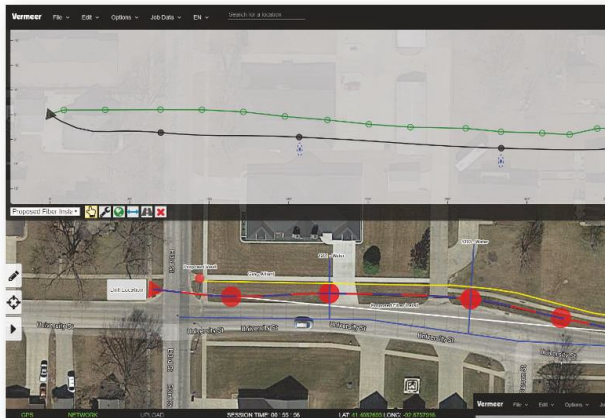
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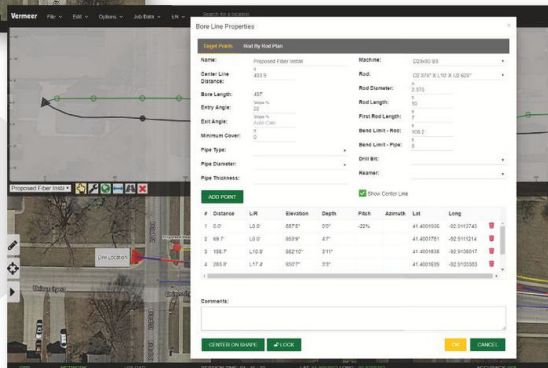
MORE WAYS TO BE PRODUCTIVE.

Vermeer Projects Suite

Vermeer Projects is a subscription-based software tool for organizing jobsite information and making planning and installation more efficient. This software creates one digital record of the entire job that can be shared in real time with a computer, tablet or phone.



Subscribers can select from different levels of features offering varying capabilities in job record management. The first level, Vermeer Projects, makes it simple for operations managers to collect, organize and share important job documentation through the cloud. Vermeer Projects +Mapping gives crew leaders the ability to visually capture the jobsite over a Google Maps image, including intended bore path whiteline, pothole locations, locate positions, marked utilities and bore path as-built. Lastly, Vermeer Projects +Mapping +Boreplan adds bore line mapping and rod-by-rod bore planning.



VERMEERSTORE.COM



EQUIPPED TO
DO MORE.

KEY BENEFITS:**Projects**

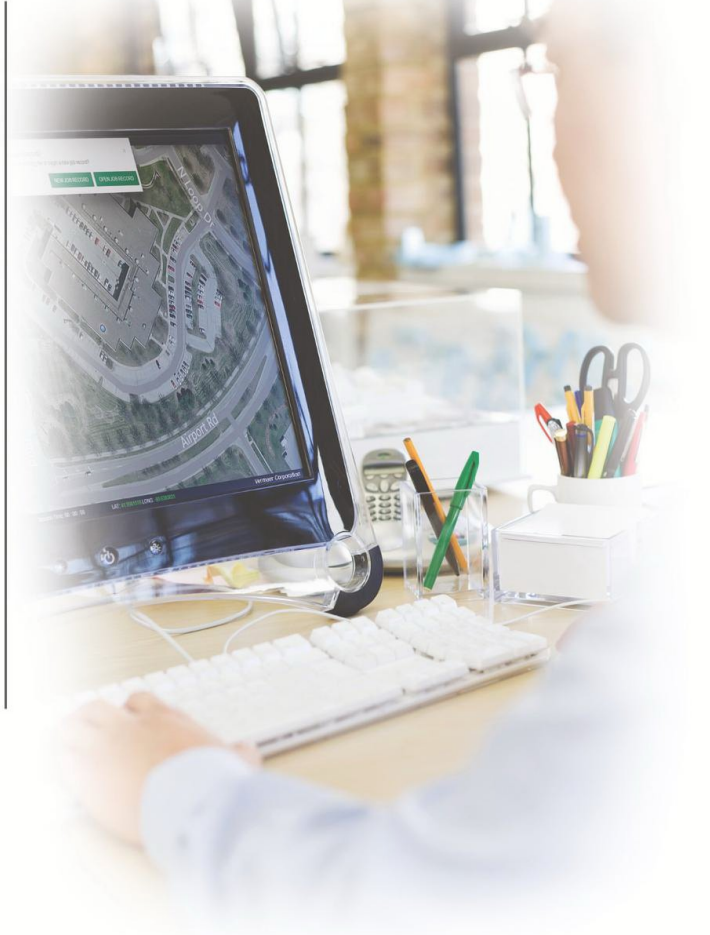
- **Consolidates** views into one map of the entire jobsite and gathers job information such as permits to create a comprehensive digital plan.
- **Updates** job plan changes into one file that can be shared electronically through the cloud in near real time.
- **Creates** one digital record of the entire job, generates reports for invoicing and keeps records accessible without the hassle of paper files.

+Mapping (Must have Projects)

- **Collects**, records and shares proposed bore path and marked, existing utilities information to help reduce the risk of error.
- **“White Lines”** the project site using Google Maps imaging, digitizing the mapping process.
- **Creates** detailed, visual plans with marked utilities and as-built information to share with crews and project owners.

+BorePlan (Must have Projects +Mapping)

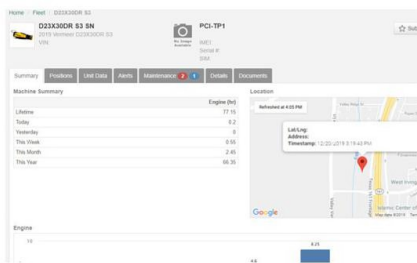
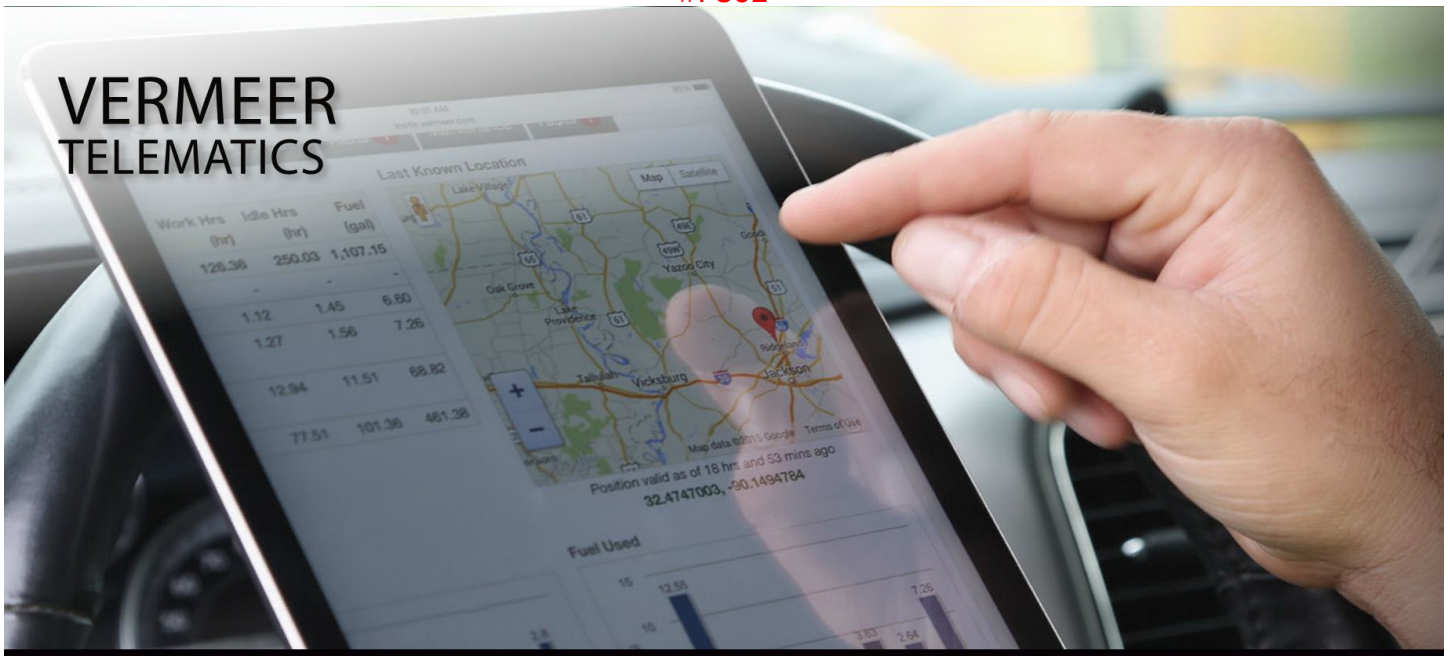
- **Allows** operator to generate the rod plan for use onsite and for secure record documentation.
- **Stores** jobsite data, the highest per user storage available.



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**Projects**

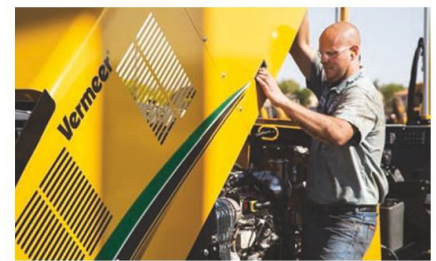
VERMEER TELEMATICS



LOCATION INFORMATION. Provides fleet or operations managers with GPS location to efficiently locate and route equipment and crews to the jobsite.



GEOFENCING. Alerts when a machine is operating outside of its expected GPS location to help keep track of your equipment even when you are miles away.



MAXIMIZE EFFICIENCY. Captures planned maintenance schedules and completed services to help maximize machine efficiency and productivity, as well as helping extend the life of the equipment.



NOTIFICATIONS. Sends notifications when planned maintenance or service needs to be performed, helping you keep your fleet in good, working condition.



HELP MANAGE OPERATING COSTS. Records both machine idle times and estimated fuel consumed to help manage operating costs.



TAKE ACTION. Turn machine-collected data into actionable information to help improve productivity on and off the machine.



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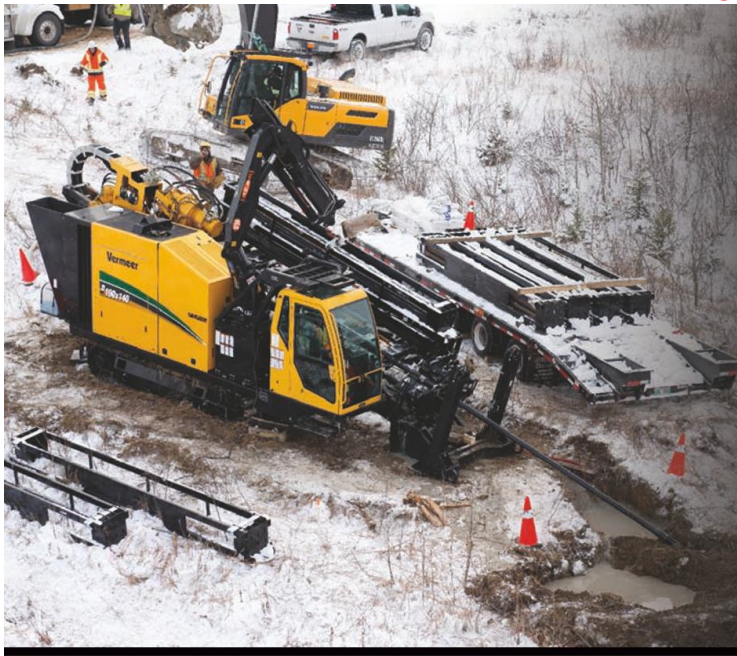


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DO MORE.

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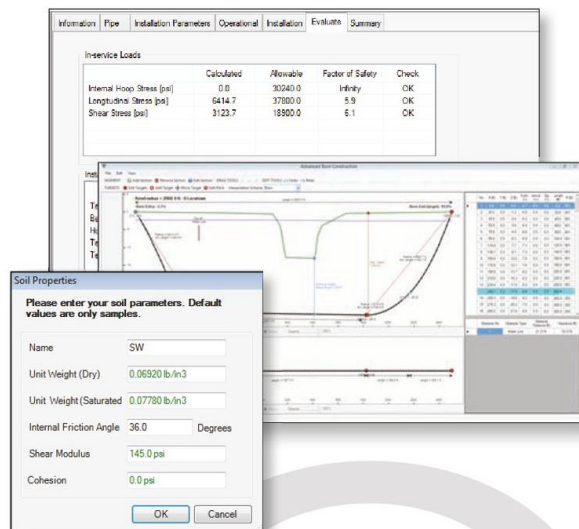
Vermeer**EQUIPPED TO
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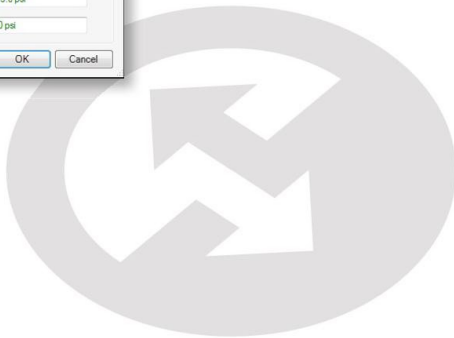
PLANNING BETTER TRENCHLESS

Vermeer BoreAid® Design Tool

Performing a bore operation efficiently takes consistent horizontal directional drill (HDD) planning and design methods. Vermeer BoreAid design tool streamlines your planning and design time by considering key aspects of a drill project such as topography and soil for bore path planning, product pipe selection, load calculation and drilling fluid estimation.



The Vermeer BoreAid design tool provides a full suite of tools to complete HDD designs following the ASTM F1962 standard for plastic (PE or PVC) pipe and PRCI methodology for steel or fiberglass pipe. It permits complex bore geometrics – multiple compound curves/tangent segments, inadvertent return analysis, and offers the capabilities to perform advanced drill planning and design.



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KEY BENEFITS:

- **Helps** plan and design your project in less time.
- **Produces** project design or construction submission documents efficiently.
- **Alerts** the user to potential issues by using the built-in database of typical, or suggested properties (based on current standards and good practice guidelines).
- **Constructs** a detailed design dealing with many aspects of the project, from bore path planning and load calculations, to pipe selection and drilling fluid requirements.
- **Provides** the engineering estimates for required pullback forces to install the product pipe following industry standards.
- **Identifies** the bend radius of the drill rod and product pipe to alert user if rod or pipe is outside of specifications.

Information

Pipe

Installation Parameters

Operational

Installation

Evaluate

Summary

Parameter	@Max Pullback	Abs. Max.	View
Pullback Force [lb]	113615.8	113615.8	View
Pullback Stress [psi]	3709.2	3709.2	View
Pullback Strain	1.279E-4	1.279E-4	View
Bending Stress [psi]	2741.7	8231.8	View
Bending Strain	9.454E-5	2.839E-4	View
Hoop Stress [psi]	8.0	134.2	View
Hoop Strain	2.744E-7	4.627E-6	View

Additional Features

☒ Ballast
☐ Rollers
☐ Additional bend at pipe exit
☐ Reverse pull
☐ Pipe assembled prior to pullback

Fluid Drag Coefficient

Export Results

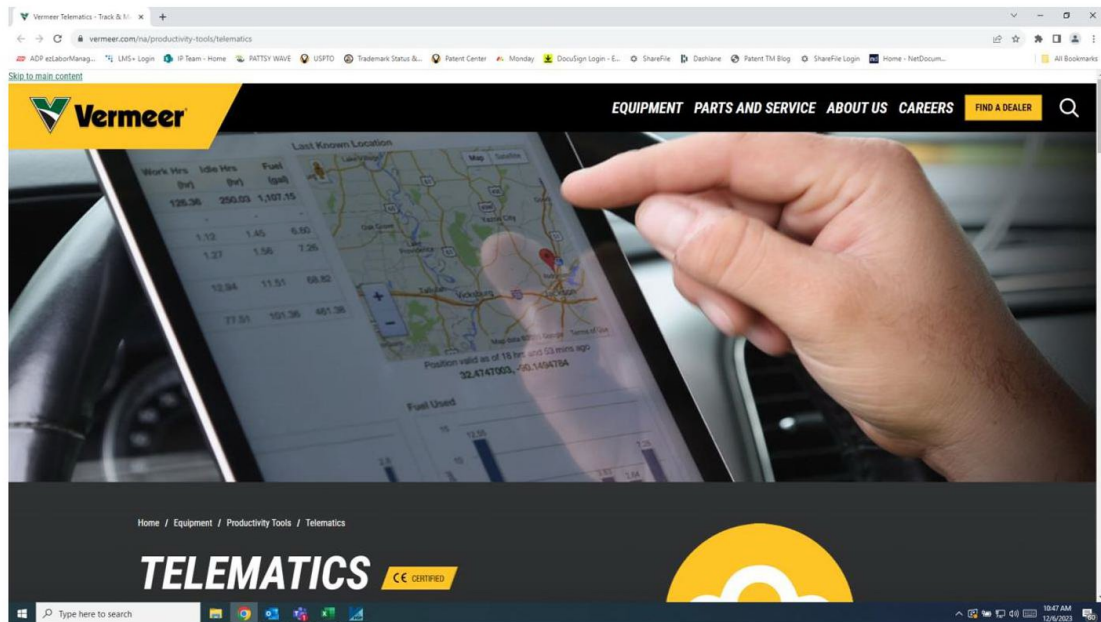
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BoreAid.

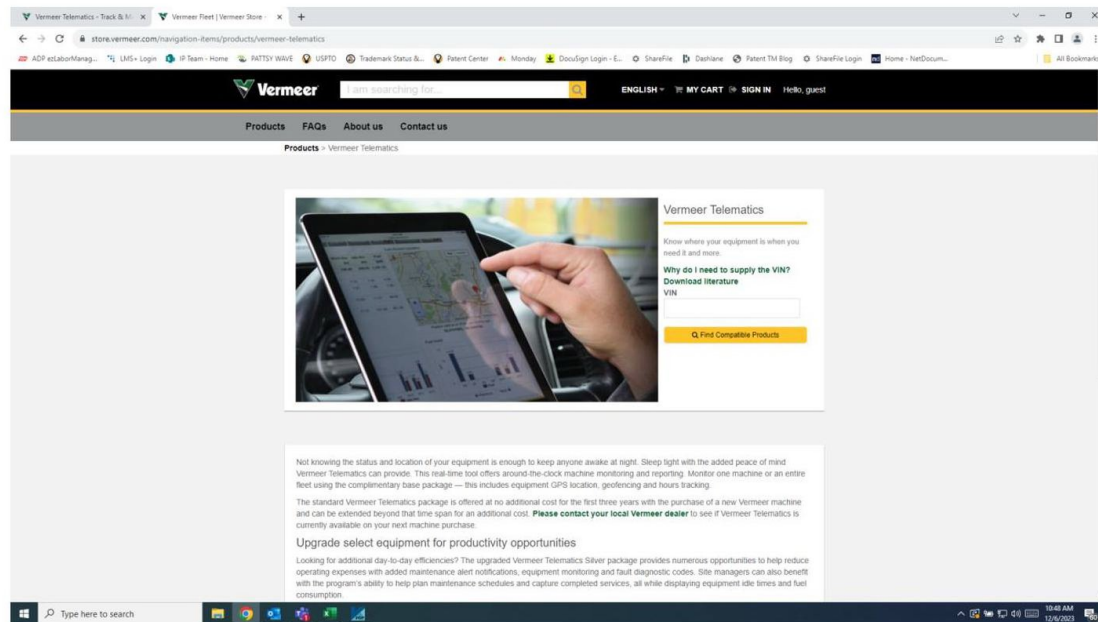
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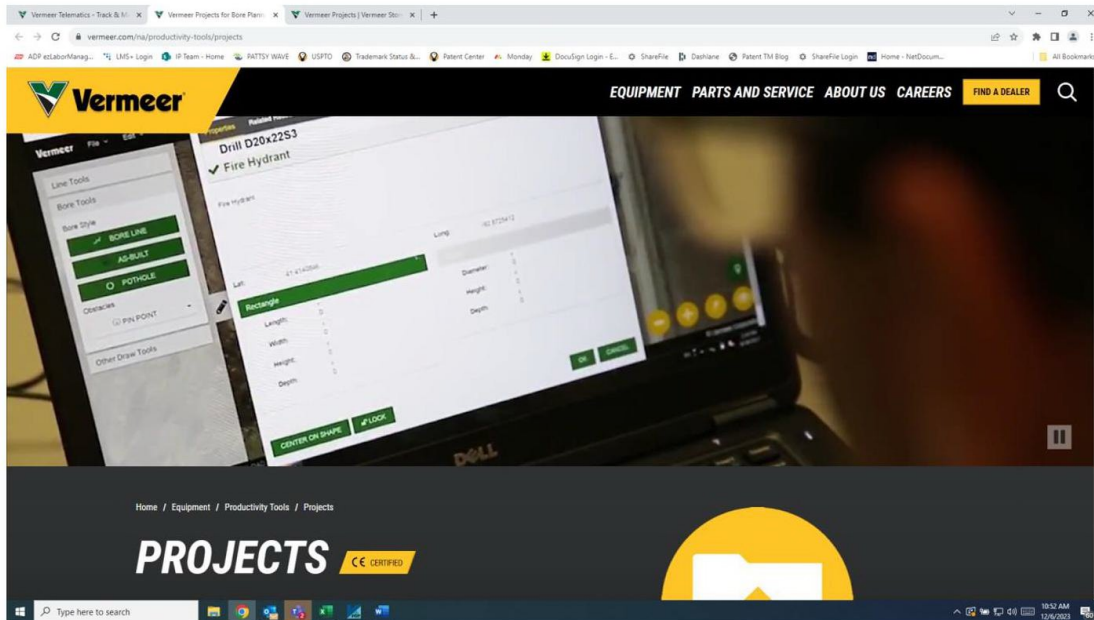
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